



Christmas Cities Network



European Parliament

Sponsor Award Ceremony 2017

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The European Christmas City Network seeks to enhance and promote the values of European culture and its diversity, particularly the different and varied Christmas traditions in Europe that have spread around the world.

Cities registering in the contest will be granted a year's membership to the European Network of Christmas Cities, a place where cities can exchange experiences, develop collaborations between them and enjoy the advice of the organizing team of the contest on matters of interest.

The inclusion of the registered cities in the chosen contest of the European Network of Christmas Cities will be made effective with the granting of a distinctive stamp that identifies the city as a member of this Network.



Associations, companies, foundations and individual people that collaborate with the objectives and exchanges of the Cities Network can also participate.



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Benefits of the Network

The creation and promotion of this Project seeks to impact several sectors, bolstering the economic, cultural or social spheres that will experience a positive drive in the life of the communities and citizens of the different cities.

The Cities Network will facilitate and propose activities to promote collaborative relationships between cities, companies, foundations, associations and individual persons, as well as spaces that favour the sharing of practices and projects and the exchange of experiences. The organization of the Contest establishes as a proposal the following actions, which will always have a voluntary character for the winning capital or city:

1. Celebration of the annual congress of the Christmas Network

Among other activities, success stories will be presented by the award-winning capital and city, and advisory work will be carried out for the presentation of projects for the following year by the organizing team of the contest.

Work sessions will be organized around the exchange of Christmas projects and activities of the cities, including those usually made and performed for their Christmas celebrations and those expressly conceived for the contest. These sessions will focus on the values and objectives of the contest and of the European Union.

The purpose of these Congresses is to establish alliances between cities that generate new meetings and exchanges, facilitated by the organization of the contest.

The Congresses will also include sessions related to participation in European projects and access to European funding programs, as well as activities designed to give information on programs related to the values and promotion of Christmas and the European Union.

2. Organization of events and fairs throughout the year that involve associations of merchants and traders, artists and other creators who wish to link their business activity to Christmas and the European Union:

The Network and the Congresses will be the meeting point for the cities, with the possibility of organizing other events upon the proposal of the participants and enabled by the organizing team:



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- Meeting of networks of traders of the different cities: where experiences, recommendations, good practices and success cases can be shared.
- Meeting of Christmas artisans and merchants.
- Gastronomic exchanges.
- Connections between professionals of the lighting and decoration industries.

3. Interaction between partners in social, cultural and tourist matters:

Member cities of the Network will be able to share their cultural and tourism projects and activities, giving other cities the opportunity to learn about the management experience of these assets, as well as the promotion of their tangible and intangible heritage. This exchange will also enable the creation of networks and interactions in different areas:

- Artists: meetings of artists and creators whose work is linked to Europe and Christmas.
- Music: an essential element of Christmas celebration, which requires the participation of traditional musicians and other disciplines: classical music, orchestras, choirs and antique music.
- Cultural, touristic and heritage management: meetings of professionals in the management of tangible and intangible heritage, as well as tourism, can be an activity that generates synergies for the different cities of the Network.
- Networking: Associations, foundations and non-profit organizations, as well as connections between operators and hoteliers.

4. International promotion:

Participants and winning cities will have a unique opportunity to improve their image nationally and internationally as part of a professional, corporate and institutional network with the full dedication of the organizing team to give advice, attention and help in the following areas:

- Access to European grants and funding.



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- Advise on the presentation and viability of projects.
- Help in finding sponsors and negotiating with them.
- Knowledge and participation of the initiatives promoted by the member cities of the Network.

5. Business exchange at a national and international level:

The support of sponsors and partners for the projects presented by the cities is one of the main pillars of the contest. Therefore, the presentation of projects involving the commitment of local, regional or national entities in the support, financing and promotion of the projects is a basic aspect for their start-up.

Enabling meetings that result in the establishment of collaborative relationships between the sponsors involved in the different projects, is one of the most important objectives of this Network. Furthermore, this Network also seeks that the sponsoring companies and entities may learn about and participate in projects beyond their national borders, thus expanding their scope of activity and influence and taking maximum advantage of membership in the Network and in the European Economic Community.

Registration

1. Requirements

Any individual person or representative of the cities / foundations / companies/ associations / other legal entities can register and send a letter signed and in PDF to networking@europeancapitalofchristmas.com providing the following details:

- Identification details
- If an entity, the whole name
- Registered address, postal code (including locality, province and country), telephone number and email address.
- Name and surname of the legal representative
- Bank statement of payment of the register rights in the account of the Christmas Cities Network Association, a non-profit entity.

Registration rights

Cities with population over 100.000 ----- 100€ /month (1.200€/yearly)

Cities with population over 100.000, individual persons, associations, foundations or companies 50€ /month (600€/yearly)



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Cities participating in the annual European Capital and City Christmas Contest, will be exempt from paying registration fees of the Christmas European City for a year.