



Christmas Cities Network



European Parliament

Sponsor Award Ceremony 2017

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The creation of an European Christmas City Network pretend to boost the values of European culture diversity, and especially the different and varied Christmas traditions in Europe that have been transcended in the whole world.

The registration in the contest includes the annual adhesion of the cities registered in the European City of Christmas Network, a space where the cities will be able to exchange experiences, develop collaboration between them and enjoy of the advice of the organization team of the contest in matter of interest.

The inclusion of the registered cities in the European Cities of Christmas Network will be effective with the concession of a distinctive mark that identifies to the city as a participant in the network



In the European Cities of Christmas Network can also participate associations, companies, foundations and individual people that collaborate with the objectives and exchanges of the Cities Network.



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Benefits of the Network

The creation and promotion of this project will impact in several sectors as the economic, cultural or social that it will see activated shocking in a positive way in the community life and in the citizen of the different cities.

The Cities Network will facilitate and propose varied activities to establish collaboration partnership between cities, companies, foundations and individual person, as well as spaces that encourage the pooling of practice, projects and the exchange of experiences. The Cities Network propose the following volunteer actions:

1. Celebration of the annual congress of the Christmas Network

Among other activities, success stories will be presented by the award-winning capital and city, and advisory work will be given in the presentation of projects for the following year by the organizing team of the Call.

Also, work sessions will be organized that will collect the exchange of projects and the cities activities, like the habitual in their Christmas programming, and those made expressly for the Call. It will pay attention to those who most attach to the values and objectives of this conquest and to the European Union.

The purpose of these Congresses is to establish alliances between cities, that enable the creation of new acts of meeting and exchange, facilitated by the organization of the Call.

The Congresses will also include sessions related to participation in European projects and access to European funding programs, as well as activities to establish the necessary actions for the knowledge and application to programs related to the values and promotion of Christmas and the European Union.



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2. Organization of events and fairs throughout the year that involve associations of merchants and traders, artists and other creators who wish to relate their business activity with Christmas and the European Union:

The Network and the Congresses will be the meeting point for the cities, and other events may also be held on the proposal of the participants and enabled by the organizing team:

- Meeting of merchants and traders associations of the different cities: in which experiences, recommendations, good practices and success cases can be shared.
- Meeting of artisans and Christmas merchants.
- Gastronomic exchanges.
- Connections between professionals in the lighting and decorative industries.

3. Interaction between partners in social, cultural and tourist matters:

Member cities of the Network will be able to share their cultural and tourism projects and activities, giving other cities the opportunity to learn about the management experience of these assets, as well as the promotion of their tangible and intangible heritage. This exchange will also enable the creation of networks and interactions in different areas:

- Artists: meetings of artists and creators whose work is linked to Europe and Christmas.
- Music: a fundamental element of Christmas celebration, which requires the participation of traditional musicians and other disciplines: classical music, orchestras, choirs and antique music.
- Cultural, touristic and patrimonial management: the meeting of workers in the management of tangible and intangible heritage, as well as tourism, can be an activity that generates synergies for the different cities of the Network.
- Networking: Associations, Foundations and non--profit organizations, as well as connection between operators and hoteliers.



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4. International promotion:

Participants and winner cities will have a unique opportunity to improve their image nationally and internationally as part of a professional, corporate and institutional network with the full dedication of the organizing team to its advice, attention and help in the following areas:

- Access to European grants and funding.
- Advise in the presentation and projects viability.
- Help in finding sponsors and negotiating with them.
- Knowledge and participation of the initiatives promoted by the cities members of the Network.

5. Business exchange at national and international level:

The support of sponsors and partners for projects presented by cities is one of the main axes in the Call. This is why the presentation of projects that rely on the commitment of local, regional or national entities in the support, financing and promotion of the projects is a basic aspect for its start-up.

Enabling meetings that result in the establishment of collaborative relationships between the sponsors involved in the different projects, is one of the most important objectives of this Network. It is also intended that the sponsoring companies and entities have the possibility to learn about and participate in projects beyond their national borders, thus expanding its radius of activity and influence and taking maximum advantage of membership in the Network and the European Economic Community.



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Registration

1. Requirements

An individual person or represent of the cities / foundations / companies/ associations / other legal entities could be register and send his letter signed and in PDF to networking@europeancapitalofchristmas.com given all his essentials details that are:

- Identification details
- If is an entity, the whole name
- Register office, postal code (including locality, province and country), telephone number and email address.
- Name and Surname of the legal represent
- Proof of payment of the register rights in the current account of the Christmas Cities Network Association, a non profit entity.

Registration rights

Cities with population over 100.000 ----- 100€ /month (1.200€/yearly)

Cities with population over 100.000, individual persons, associations, foundations or companies 50€ /month (600€/yearly)

The participant cities in the annual European Christmas Capital and City Call, will be exempted of the registration right payment in the Christmas European City during a year.