

EUROPEAN CITIES OF CHRISTMAS NETWORK



European Cities of Christmas Network

EUROPEAN CITIES OF CHRISTMAS NETWORK

The registration on the call includes annual membership of the cities to the European Cities of Christmas Network. A space for cities to exchange experiences, develop partnership and access to advice of the organizing team of the Call in matters of their interest.

Membership of the enrolled cities in the European Cities of Christmas Network, would be effective by the concession of a distinctive mark that identifies the city as a participant in this network.



European Cities of Christmas Network

Network advantages for the cities

The creation and promotion of this Project will have repercussions in the dynamization of various sectors, such as economic, cultural or social that will be activated, impacting in a positive way in the life of communities and inhabitants of the cities.

The organization of the Call will facilitate and propose various activities to establish partnerships between cities, as well as spaces for sharing practices, projects and the exchange of experiences. The organizing team establishes the following actions:

1. Celebration of the annual Congresses of European Capitals and Cities of Christmas:

These congresses will be celebrated by the capital and city that have received the second prize of the jury in the Call for proposals of the previous year. Both events will consist in the meeting of participating cities enrolled in the last Call. Among other activities, success stories will be presented by the award-winning capital and city, and advisory work will be given in the presentation of projects for the following year by the organizing team of the Call.

In addition, work sessions will be organized to enable the exchange of projects and activities of the cities, those usual in their Christmas local program, and those created specifically for the Call. Particular attention will be given to those actions that most closely adhere to the values and objectives of the Call and of the European Union.

The purpose of these Congresses is to establish alliances between cities, that enable the creation of new acts of meeting and exchange, facilitated by the organization of the Call.

The Congresses will also include sessions related to participation in European projects and access to European funding programs, as well as activities to establish the necessary actions for the knowledge and application to programs related to the values and promotion of Christmas and the European Union.

2. Organization of events and fairs throughout the year that involve associations of merchants and traders, artists and other creators who wish to relate their business activity with Christmas and the European Union:

The Network and the Congresses will be the meeting point for the cities, and other events may also be held on the proposal of the participants and enabled by the organizing team:

- Meeting of merchants and traders associations of the different cities: in which experiences, recommendations, good practices and success cases can be shared.
- Meeting of artisans and Christmas merchants.
- Gastronomic exchanges.
- Connections between professionals in the lighting and decorative industries.

3. Interaction between partners in social, cultural and tourist matters:

Member cities of the Network will be able to share their cultural and tourism projects and activities, giving other cities the opportunity to learn about the management experience of these assets, as well as the promotion of their tangible and intangible heritage. This exchange will also enable the creation of networks and interactions in different areas:

- Artists: meetings of artists and creators whose work is linked to Europe and Christmas.
- Music: a fundamental element of Christmas celebration, which requires the participation of traditional musicians and other disciplines: classical music, orchestras, choirs and antique music.
- Arts managers and tourism professionals: the meeting of workers in the management of tangible and intangible heritage, as well as tourism, can be an activity that generates synergies for the different cities of the Network.
- Associations, Foundations and non-profit organizations.
- Connections between tour operators and hoteliers.

4. International promotion:

Participants and winner cities will have a unique opportunity to improve their image nationally and internationally as part of a network supported by the High Sponsorship of the European Parliament and with the full dedication of the organizing team to its advice, attention and help in the following areas:

- Access to European grants and funding.
- Advise in the presentation and projects viability.
- Help in finding sponsors and negotiating with them.
- Knowledge and participation of the initiatives promoted by the cities members of the Network.

5. Business exchange at national and international level:

The support of sponsors and partners for projects presented by cities is one of the main axes in the Call. The commitment of local, regional or national entities in the support, financing and promotion of the projects is a basic aspect for its start-up.

Enabling meetings that result in the establishment of collaborative relationships between the sponsors involved in the different projects, is one of the most important objectives of this Network. It is also intended that the sponsoring companies and entities have the possibility to learn about and participate in projects beyond their national borders, thus expanding its radius of activity and influence and taking maximum advantage of membership in the Network and the European Economic Community.

6. Publication of the Annual Report of the Network of European Cities of Christmas:

The document includes the winning projects, the projects of the cities awarded with the Jury second prize, that will organize the Congresses, and other matters of interest to the cities.